

# Encinitas Senior Center 2020 Sponsorship Opportunities



We look forward to partnership opportunities in 2020.

**ENCINITAS**  
**PARKS**  
&  
**RECREATION**

1140 Oakcrest Park Drive, Encinitas, CA 92024  
760-943-2250 [www.encinitasca.gov](http://www.encinitasca.gov)

## LETTER FROM THE DIRECTOR

The City of Encinitas Senior Center is proud to offer a variety of services which serve our senior citizens. At the Senior Center, participants ages 50+ may enjoy an opportunity to attend annual special events, monthly social dances, activities, and parties.

This handbook has been developed to provide useful information for those interested in supporting and sponsoring these important functions for the senior population in Encinitas. Please thoroughly review the enclosed sponsorship opportunities and complete the application of interest on the back of this handbook. The Senior Center staff looks forward to your visits and serving you while at the City of Encinitas Senior Center!

Thank you for your generous contribution to the vitality of the Encinitas Senior Center.

*Jennifer Campbell*  
Parks and Recreation Director

## HOURS OF OPERATION

City of Encinitas Senior Center, 1140 Oakcrest Park Drive  
Monday - Friday, 8:00 a.m. – 4:00 p.m.  
Senior Center participants must be age 50 or older.

## PHONE NUMBERS AND CONTACTS

City of Encinitas Senior Center: (760) 943-2250  
Recreation Center Manager: (760) 943-2251  
Administration Office: (760) 633-2740



# Annual Volunteer Recognition Party

## PROGRAM DESCRIPTION

The City of Encinitas proudly recognizes all Encinitas Senior Center volunteers who have helped consistently throughout the year. Volunteers look forward to this party featuring a great meal, live entertainment and raffle prizes.

**WHEN:** April 29, 2020

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$200

**RECOGNITION OFFERED:** For your generous donation, your company will receive the following:

- Opportunity to distribute your imprinted promotional items to event attendees
- Verbal recognition at event
- Recognition on event promotional material
- Opportunity to display your banner at the event
- A table for literature to be displayed at the event



For more information contact: Christie Goodsell, Manager at the City of Encinitas Senior Center at (760) 943-2251 or email [cgoodsell@encinitasca.gov](mailto:cgoodsell@encinitasca.gov)

# Senior Social Dance

## **PROGRAM DESCRIPTION**

It's time to strike up the band and dance to the classic melodies of yester-year! Seniors are treated to a mini-buffet of refreshments during intermission and there is a raffle drawing at every dance. The live bands, great appetizers and wonderful opportunity drawings attract approximately 40 attendees.

**WHEN:** Dances are held on the following Fridays from 2:00 PM to 4:00 PM

*January 17, 2020*

*February 21, 2020*

*March 20, 2020*

*April 17, 2020*

*May 15, 2020*

*June 5, 2020*

*July, No Dance*

*August 28, 2020*

*September 18, 2020*

*October 16, 2020*

*November 20, 2020*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$200

**RECOGNITION OFFERED:** For your generous donation, your company will receive the following:

- Recognition on event promotional material
- Provided with a table at our Senior Dance for distribution of literature
- Verbal recognition during intermission at our Senior Dance
- Opportunity to display your banner



For more information contact: Vicki Rubenstein, Recreation Supervisor at the City of Encinitas Senior Center at (760) 943-2253 or email [vruben@encinitasca.gov](mailto:vruben@encinitasca.gov)

# Hot Fudge Sundae Birthday Party

## PROGRAM DESCRIPTION

The Senior Center coordinates a Birthday Recognition Hot Fudge Sundae Party every month, where senior citizens are treated to ice cream with all their favorite toppings. Attendance at this social gathering averages 40 senior citizens.

**WHEN:** 2nd Tuesday of every month following lunch:

*January 14, 2020  
February 11, 2020  
March 10, 2020  
April 14, 2020*

*May 12, 2020  
June 9, 2020  
July 14, 2020  
August 11, 2020*

*September 8, 2020  
October 13, 2020  
November 10, 2020  
December 8, 2020*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$100



**RECOGNITION OFFERED:** For your generous donation, your company will receive the following:

- Verbal recognition at the event
- Recognition on event promotional material
- A card table for literature to be displayed at the event

For more information contact: Cynthia Palermo or Meredith Herman, Nutrition Coordinators at the Encinitas Senior Center at (760) 943-2257 or [cpalermo@encinitasca.gov](mailto:cpalermo@encinitasca.gov) or [mherman@encinitasca.gov](mailto:mherman@encinitasca.gov)

# Theme Parties

## **PROGRAM DESCRIPTION**

The Senior Center coordinates theme parties every month. Senior Citizens enjoy cake and punch or root beer floats. Attendance at this social gathering averages 40 senior citizens.

**WHEN:** Theme parties vary by month immediately following lunch:

*January 24, 2020*

*February 14, 2020*

*March 17, 2020*

*April 24, 2020*

*May 8, 2020*

*June 19, 2020*

*July 3, 2020*

*August 28, 2020*

*September 25, 2020*

*October 30, 2020*

*November 25, 2020*

*December 21, 2020*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$100



## **RECOGNITION OFFERED:**

For your donation, your company will receive the following:

- Verbal recognition at event
- Recognition on event promotional material
- A card table for literature to be displayed at the event

For more information contact: Cynthia Palermo or Meredith Herman, Nutrition Coordinators at the Encinitas Senior Center at (760) 943-2257 or [cpalermo@encinitasca.gov](mailto:cpalermo@encinitasca.gov) or [mherman@encinitasca.gov](mailto:mherman@encinitasca.gov)



# Bingo for Prizes

## **PROGRAM DESCRIPTION**

The Senior Center coordinates Bingo for prizes every month, where senior citizens enjoy cake and punch or root beer floats. Attendance at this social gathering averages 40 senior citizens.

**WHEN:** 3rd Wednesday of every month following lunch:

*January 15, 2020*

*May 20, 2020*

*September 16, 2020*

*February 19, 2020*

*June 17, 2020*

*October 21, 2020*

*March 18, 2020*

*July 15, 2020*

*November 18, 2020*

*April 15, 2020*

*August 19, 2020*

*December 16, 2020*

**WHERE:** Encinitas Senior Center Banquet Hall

**SPONSORSHIP AMOUNT:** \$100



## **RECOGNITION OFFERED:**

For your generous donation, your company will receive the following:

- Verbal recognition at event
- Recognition on event promotional material
- A card table for literature to be displayed at the event

For more information contact: Cynthia Palermo or Meredith Herman, Nutrition Coordinators at the Encinitas Senior Center at (760) 943-2257 or [cpalermo@encinitasca.gov](mailto:cpalermo@encinitasca.gov) or [mherman@encinitasca.gov](mailto:mherman@encinitasca.gov)

## YES, I WANT TO SIGN UP TO BE A SPONSOR!

I'm interested in sponsoring the following events. Check all boxes that apply:

- |                          |       |                             |
|--------------------------|-------|-----------------------------|
| <input type="checkbox"/> | \$200 | Volunteer Recognition Party |
| <input type="checkbox"/> | \$200 | Senior Dance                |
| <input type="checkbox"/> | \$100 | Hot Fudge Sundae            |
| <input type="checkbox"/> | \$100 | Bingo                       |
| <input type="checkbox"/> | \$100 | Theme Party                 |

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Check Amount Enclosed: \_\_\_\_\_

Comments: \_\_\_\_\_

\_\_\_\_\_

Thank you for supporting the Encinitas Senior Center. Please make your check payable to "City of Encinitas" and return by mail to:

The Encinitas Senior Center  
1140 Oakcrest Park Drive  
Encinitas CA 92024

For your convenience, we also accept Mastercard, American Express and Visa. Upon receipt of your sponsorship interest, you will be contacted by Center staff. *Thank you!*